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**Saving businesses
 time and money on
 their essential spend**

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Case study - green services

Environmentally responsible credentials are becoming necessary to do business in today's world, but becoming green doesn't need to be expensive or difficult.

Background

Our client was invited to re-tender for the food service contract of a large hospital. Although they had supplied the hospital for a number of years the new bid included questions focusing on the suppliers' green credentials. This is becoming more and more frequent when tendering for the public sector - in fact 55% of this particular bid related in some way to environmental issues. As a consequence BCR Associates were asked to identify ways in which our client could become greener.

Action

We carried out a green review of the business to identify areas where carbon emissions could be reduced and improvements in resource management could be made.

Following our recommendations the following changes were implemented:

- * The electricity contracts were transferred to an accredited "renewable" supplier
- * The telecoms were placed with a carbon neutral Tier One business carrier
- * Rainwater harvesting was researched further to identify if it would be possible to recycle run-off water from hosing down the fleet of lorries everyday

Results

Our client **saved over £14,000**. They also **won the bid**, and thanks to their new improved green credentials, further **increased their supply** to the hospital.

Our cost reduction green services

- * **Energy** - green electricity providers, advice and guidance on carbon emissions and Enhanced Capital Allowance (ECA)
- * **Telecoms** - carbon neutral providers, low green call rates and line rentals, and "green minutes" with net-zero carbon footprints
- * **Water** - water saving and recycling technologies, advice on saving money through water efficiencies
- * **Printing** - solid ink and white glove technology reducing printing costs and wastage
- * **Banking** - a panel of banks with sustainable credentials
- * **Insurance** - green insurance providers
- * **Vehicles** - leasing hybrid, electric and low emission vehicles.

A common misunderstanding is that it costs more to make your business greener. This is not always the case and it can be as simple as switching to carbon neutral service providers, ensuring there is no net contribution to the footprint of your business from your supply chain.

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